

Message Text

UNCLASSIFIED

PAGE 01 TOKYO 09009 091144Z

47

ACTION EA-07

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /015 W

----- 052649

R 090846Z JUL 74

FM AMEMBASSY TOKYO

TO USDOC USTS

INFO SECSTATE WASHDC 3172

UNCLAS TOKYO 9009

E.O. 11652: N/A

TAGS: ETRD

SUBJECT: FY74 SEGMENTAL PR EXPOSURE

TYOWAS 5-5 RE WASTYO 4-283. TOTAL NUMBER OF HOURS ON TELEVISION
EQUALED 20 HOURS45 MINUTES VALUED AT DOLS4,123,550 TOTAL. OUR
SPR SUPPORTFOR THS TOTALED DOLS90,500. PRINT MEDIA SUPPORT
TOTALED DOLS9,000 WITH RETURN EXPOSURE VALUED AT DOLS159,680.
DETAILED BREAKDOWN FOLLOWS UNDER TSD.
CULBERT

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TELEVISION SYSTEMS, PRICES
Control Number: n/a
Copy: SINGLE
Draft Date: 09 JUL 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974TOKYO09009
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740182-0225
From: TOKYO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740763/aaaaccdy.tel
Line Count: 35
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: boyleja
Review Comment: n/a
Review Content Flags:
Review Date: 03 OCT 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <03 OCT 2002 by ThomasVJ>; APPROVED <15 JAN 2003 by boyleja>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: FY74 SEGMENTAL PR EXPOSURE TYOWAS 5-5 RE WASTYO 4-283. TOTAL NUMBER OF HOURS ON TELEVISION
TAGS: ETRD, JA
To: COM
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005